



“... to develop from the perspective of sustainable economic growth and cultural diversity the conservation and recovery of traditional nautical heritage”

ESPCIO ATLÁNTICO
Programa Transnacional



Invertiendo en nuestro futuro común

Dorna special summer Newsletter

“Embarcações Tradicionais - Arte e Engenho” Exhibition

From the 18th of June to the 18th of September in Museo da Marinha in Lisbon

DORNA Project promotes the **“Embarcações Tradicionais – Arte e Engenho” Exhibition** with the purpose of showing Portuguese coastal populations’ creativity and inventiveness when building traditional boats. In collaboration with its Portuguese partner Associação das Indústrias Navais (AIN) and Museu de Marinha, it aims to bring the **extraordinary richness of Portuguese naval art, maritime and fluvial**, a part of History already, closer to the public.

On the 18th of June 2011 the exhibition opening was held, and it will be open **until the 18th of September 2011** in the Museo da Marinha in Lisbon. The opening had several interesting speeches, as you can see in the program of the event:



Summary - Summer Special Newsletter

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PROGRAMA 18 Junho 2011

Conversa Informal “Bateiras da Ria de Aveiro”, da iniciativa do Grupo de Amigos do Museu de Marinha (GAMMA) - Pavilhão das Galeotas

- ◆ 11h00-11h10 - Intervenção do Presidente da Direcção do GAMMA
- ◆ 11h10-11h50 - Intervenção da Doutora Ana Maria Lopes e do Comandante Marques da Silva - “Bateiras da Ria de Aveiro”

Intervenções alusivas à Exposição de Embarcações Tradicionais promovidas pela Associação de Indústrias Navais - Pavilhão das Galeotas

- ◆ 11h50-11h55 - Apresentação do Projecto Dorna - produto turístico pelo Engenheiro Ventura de Sousa
- ◆ 11h55-12h00 - Plataforma comercial de venda de embarcações tradicionais pelo Engenheiro Filipe Duarte

Inauguração da Exposição - Sala Seixas do Museu de Marinha

- ◆ 12h15 - Inauguração da Exposição “Embarcações Tradicionais Portuguesas Arte e Engenho” a decorrer até 18 de Setembro de 2011



DORNA Project played a relevant role in the opening. In the framework of the European Territorial Cooperation objective of the Atlantic Area's Transnational Cooperation Programme, the Project is funded by the ERDF and aimed at preserving and recovering the traditional nautical heritage of the European Atlantic Area's coastal regions as an important element of local development with the purpose of promoting united, sustainable and balanced territorial development of the Atlantic Area and its maritime heritage.

The **trading platform** for the sale of traditional boats includes diverse information, such as technical designs, history of boats, the existing boats, as well as the building places, pictures of boats, historical videos and technical books. The platform has also information about the culture and tourism of each region, regarding traditional boats. To know more www.dorna.biz



Two significant products that DORNA Project has helped to obtain were announced. Thanks to the conference of AIN's President, Ventura de Sousa, the **tourist product** was introduced, as well as the **trading platform for the sale of traditional boats**, thanks to the speech of Filipe Duarte.

Concerning the second product, the **tourist product**, it has been designed for the promotion of the local development of the Atlantic coast. It aims to give value to the traditional maritime heritage of the Atlantic Area, focusing on boats, traditional shipyards and tourist resources from each one of the four regions that are involved in the Project (Euskadi, Portugal, Scotland and Galicia). This product has been named **ATLANTIC MARITIME CULTURE**.



The marine tourism and the so-called "fishing tourism" are increasingly in demand by travellers, tour operators and media. This fact creates synergies in the maritime and the tourist sector, because the sea helps to sell

tourism and the tourism helps to sell the sea, its products and culture. Marine tourism is a sustainable activity that generates richness and job creation, while preserving traditional jobs and transferring environmental respect culture.

The brand "Atlantic Maritime Culture" has **18 marine tourist routes (maritime and fluvial)**. 18 essentially marine itineraries that include visits to fish markets, ports or shipyards; getting to know the population of the area and enjoying the natural and cultural heritage, paying special attention to the jobs related to fishing and building traditional boats, as well as festivals, particularly the ones related to fishing and sea, and the visits to museums and marine activities such as fishing, scuba diving, sailing... 18 routes supported by the four territories involved in DORNA Project.

The "Embarcações Tradicionais – Arte e Engenho" Exhibition is part of a series of exhibitions held in each one of the countries involved in DORNA Project. If you plan to go to Lisbon this summer, don't hesitate and visit it.

More information:

Museu de Marinha <http://museu.marinha.pt>

Exhibition's **Video**

<http://atlanticaarea.inescporto.pt/>

<http://europa.eu/>

Partners



Asociados

